NIMH PROJECT ACCEPT
Community Mobilization
Identifying Social Networks and Opinion Leaders
Quality Control Evaluation Form

Site: ____________ Community: ________________ Venue: ________________
Date of Evaluation: __________/_________/__________
  (Month) / (Day) / (Year)
Evaluator: ___________________________
Session Length ________ minutes

INSTRUCTIONS:
CM Coordinator: At the completion of each monthly meeting with CM staff please answer the following questions describing how and why social networks and opinion leaders were selected to be involved with Project Accept.
*List new information only (i.e., newly identified social networks and opinion leaders; or new information on previously identified social networks and opinion leaders).
*If there is no new information write, “No change since report dated ______,” and fill in with the date from the last form containing new information.
* Turn in to Project Director for inclusion in QC reports.

1) Briefly describe the characteristics for each social network identified in the last month (for instance, discuss the norms, members values, or how extensive the network is in the community etc.). List each social network separately.

2) Described how opinion leaders were identified?

3) Why were individuals selected as opinion leaders considered opinion leaders?

4) Describe how opinion leaders were mobilized to become early adopters.

5) Describe the process and outcomes of inviting early adopters to be CBOVs